

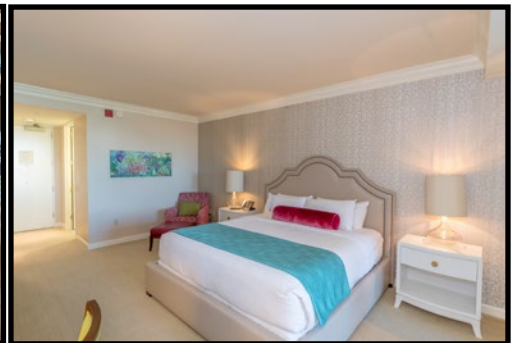
# 2017 TASCOC

## STATE CLINIC AND EXPO



### EXHIBITOR KIT

[WWW.TASCOCLINIC.COM](http://WWW.TASCOCLINIC.COM)



NOVEMBER 16-17, 2017  
MOODY GARDENS  
GALVESTON, TX

## MISSION STATEMENT

The Texas Association of Soccer Coaches helps its members excel in their coaching careers as well as advances the coaching of soccer, thereby improving players, through a commitment to provide the best coaching education, convention, member services and benefits to the soccer community.

## STATE MEMBERSHIP

The Texas Association of Soccer Coaches currently has approximately 1,200 coaches from around the state as members. These coaches consist of boys and girls teams from varies levels including; varsity and junior varsity as well as junior high teams from all three of the classifications in the state of Texas for soccer (4A, 5A, and 6A). These coaches connect to **over 68,000** student athletes. Each year these coaches have to plan and budget for meals, uniforms, hotels and travel to each of their games around the state of Texas. The TASCO organization helps these members connect with numerous companies and sales representatives to help them make purchases for each season.

## DEMOGRAPHICS

### Coaches

Men: 65%

Women: 35%

### Ages

Men: 22-60+

Women: 22-50+

### Athletes

Boys: 53%

Girls: 47%

### Ages

Boys: 12-18

Girls: 12-18



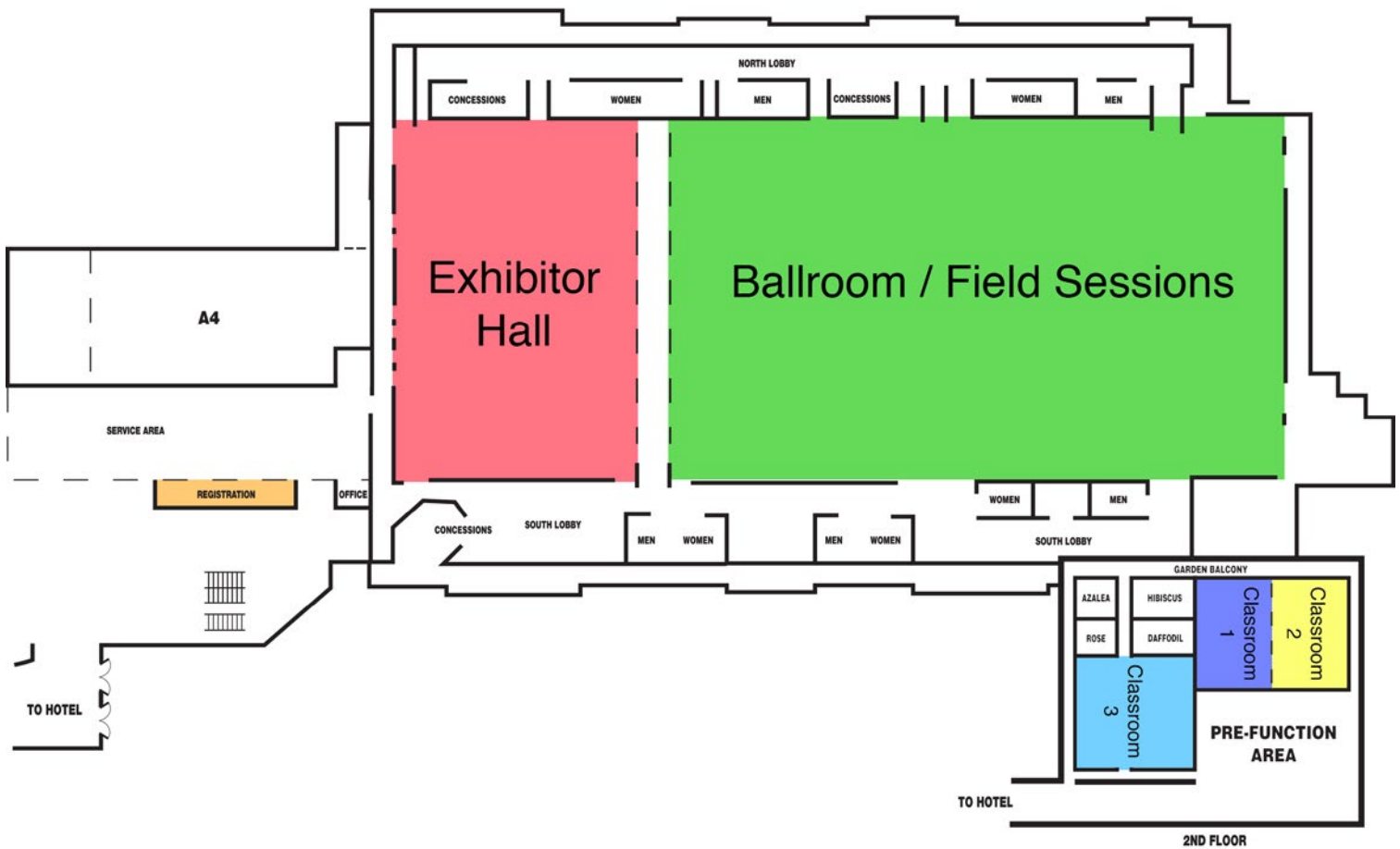
2016 Clinic and  
Expo Attendance  
850 Coaches

## ANNUAL STATE CLINIC AND EXPO

Each November TASCO has their annual State Clinic and Expo. TASCO brings in national level coaches to help train Texas coaches and raise their soccer knowledge. The annual clinic includes field sessions, classroom sessions and an Expo of Soccer related vendors and businesses. This three day event also includes a General Meeting for the members, a Hall of Honor award ceremony and banquet, team rankings for each of the state's regions and elections for the upcoming year.



# MOODY GARDENS CONVENTION CENTER



The 2017 Annual State Clinic and Expo will be held at the Moody Gardens Convention Center. The field sessions and exhibit hall will be held in the 60,000 square foot ballroom. All registration for members will take place outside of the Ballroom in the prefunction area.

## Hall of Honor Banquet

This year's Hall of Honor will be held in the beautiful Viewfinders Terrace on the top floor of Moody Gardens. If you are interested in sponsoring this event, which celebrates those TASC0 members who have contributed the most over the years, please contact us about this unique event!



## MOODY GARDENS - GALVESTON, TX

**Come for the conference and then stay with the family for vacation afterwards!**

Moody Gardens is on the beautiful Galveston Island. Moody Gardens is home to three spectacular pyramids offering hours of non-stop entertainment. Stroll along the Rainforest Pyramid's canopy walkway amid free-roaming Saki monkeys, two-toed sloths, cotton-topped tamarins, and a dazzling assortment of birds, lizards and butterflies. The Aquarium Pyramid is home to one of the world's largest aquariums where you can escape to an underwater world filled with fascinating marine life. The Discovery Pyramid features a host of interactive exhibits and visitors can marvel as imagination comes to life on the giant screen of the 3D Theater, or enjoy a true sensory experience in the 4D and Ridefilm theaters.



### **Moody Gardens Golf**

The Moody Gardens® Golf Course, formerly the Galveston Municipal Golf Course, featuring a \$16 million comprehensive renovation by the renowned golf course architects of Jacobsen Hardy Golf Course Design. Revealed in June 2008, the Moody Gardens® Golf Course still features the best historical aspects of the original layout, while significantly improving certain holes and overall course flow.



## CONVENTION CENTER SHIPPING INFORMATION

### Warehouse Shipping Address:

Exhibiting Company Name / Booth # \_\_\_\_\_

TASCO Fall Clinic and Expo

C/O FREEMAN

9258 PARK SOUTH VIEW, STE 100, HOUSTON, TX 77051

Freeman will accept crated, boxed or skidded materials beginning Tuesday, October 17, 2017, at the above address. Material arriving after November 10, 2017 will be received at the warehouse with an additional after deadline charge. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 3:30 PM. If required, provide your carrier with this phone number: (713) 770-6750

### Show Site Shipping Address:

Exhibiting Company Name / Booth # \_\_\_\_\_

TASCO Fall Clinic and Expo

C/O FREEMAN

MOODY GARDENS HOTEL & CONVENTION CENTER ONE HOPE BLVD, HALL A  
GALVESTON, TX 77554

Freeman will receive shipments at the exhibit facility beginning Thursday, November 16, 2017 at 10:00 AM. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility are the responsibility of the Exhibitor. If required, provide your carrier with this phone number: (713) 770-6750

Please note: All items and materials that must be brought into the facility may be subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.

## 2017 TASCO TRAVEL INFORMATION

### Moody Gardens

One Hope Boulevard  
Galveston, Texas 77554

Single Occupancy: \$132

+fees

Free Parking

For Reservations to Moody Gardens:

Call 1-888-388-8484.

Group Code: TXSOCCOA2017

[Make Reservations](#)

### Hobby Airport

7800 Airport Blvd  
Houston, TX 77061

Approximately 55 mins from Moody  
Gardens

## EXHIBITOR DATES AND TIMES INFORMATION

### Each Booth Includes:

- 10'x10' booth with 6' x 30" table with red skirt
- (2) Plastic chairs
- Wastebasket
- (2) Exhibitor badges per booth space
- 7" x 44" one line ID Sign
- TASCO reserves the right to make changes to the floor plan at any time.
- Electrical Outlets if noted. (Each vendor will need to bring necessary cords and walk way safety covers)
- 1/4 ad in Clinic Program (Sign up by October 25, 2017)

### Dates and Times (subject to change)

#### Exhibitor Installation

Thursday Nov 16, 2015 10:00 am - 3:30 pm\*

\*All booths MUST be set by 3:30 p.m. to allow cleaning time and a show management walk-through.

#### Exhibition Hours

Thursday Nov. 16, 2016 4:00 pm - 8:00 pm

Friday Nov. 17, 2016 8:30 am - 4:30 pm

#### Dismantle

Friday Nov. 17, 2016 4:30 pm - 6:00 pm

**Booths:**

- 101 - American Challenge
- 102 - Global Scarves
- 104 -
- 107 - GP8
- 108 - Hudl
- 110 - Hudl
- 112 -
- 113 - Soccer Innovations
- 116 -
- 118 -
- 119 - Soccer Innovations
- 122 -
- 124 -
- 125 -
- 131 -
- 133 -

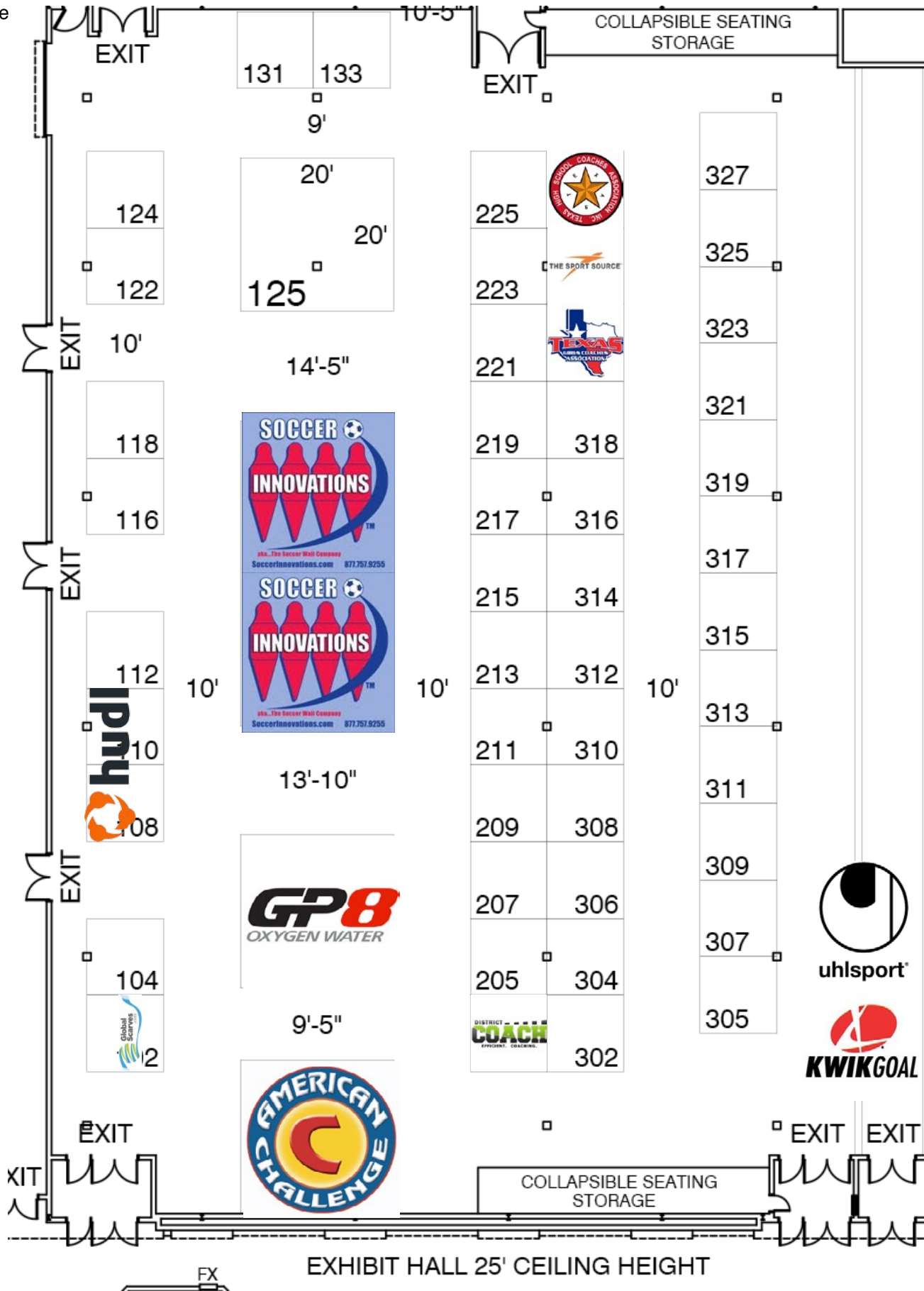
- 203 - District Coach
- 205 -
- 207 -
- 209 -
- 211 -
- 213 -
- 215 -
- 217 -
- 219 -
- 221 -
- 223 -
- 225 -

- 302 -
- 304 -
- 306 -
- 310 -
- 312 -
- 314 -
- 316 -
- 320 - TGCA
- 322 - Sports Source
- 324 - THSCA

- 305 -
- 307 -
- 309 -
- 311 -
- 313 -
- 315 -
- 317 -
- 319 -
- 321 -
- 323 -
- 325 -
- 327 -

**Tents:**

- Kwik Goal
- UhlSport



# EXHIBITOR INFORMATION SHEET - 2017 TASCO CLINIC AND EXPO

Sign and return this form with your payment by e-mail to:  
Marketing@TASCO-Soccer.com  
For questions or payment by phone: 936-439-7056

## Fall Clinic Exhibitor Information:

Company Name (as it will appear in ALL published materials): \_\_\_\_\_

Official Contact (Contact will receive ALL exhibit materials): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Product type or Service to be displayed: \_\_\_\_\_

Your Website address: www. \_\_\_\_\_

Requested Booth or area: \_\_\_\_\_

After September 1, 2017

10'x10' Booth: \$600 \_\_\_\_\_

10'x20' Booth: \$1,000 \_\_\_\_\_

10'x30' Booth: \$1,400 \_\_\_\_\_

20'x20' Booth: \$1,600 \_\_\_\_\_

Before August 30, 2017

10'x10' Booth: \$500 \_\_\_\_\_

10'x20' Booth: \$900 \_\_\_\_\_

10'x30' Booth: \$1,300 \_\_\_\_\_

20'x20' Booth: \$1,300 \_\_\_\_\_

## Payment Information:

Check or Money Order (payable to TASCO - Invoice and receipts available upon request)

Credit Card (Circle One): American Express Discover MasterCard Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-Code No. \_\_\_\_\_

Name As It Appears on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Zip/Postal Code: \_\_\_\_\_

**Please Note: To receive 1/4 page ad, sign-up and deliver ad by October 25th.**

## EXHIBITOR INFORMATION SHEET - 2017 TASCO CLINIC AND EXPO

Please Read Carefully. All Exhibitors Are Subject to the Following Rules:

1. **Subleasing:** Exhibitor may not sublet his/her exhibit space, nor any part thereof, nor exhibit, display, offer for sale, or advertise articles not directly manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display, in which case identification shall be limited to the manufacturer's industry accepted name. Exhibitor may not permit any non-exhibiting company representatives to operate from his/her booth. Ruling of the TASCO shall, in all instances, be final with regard to use of exhibit space.

2. **Occupancy Default:** Any exhibitor failing to occupy space contracted shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by the TASCO, and reallocated or reassigned for such purposes or use TASCO may see fit.

3. **Booth Design:**

- Second-story booth construction is not permitted (i.e. no stairs).
- The TASCO reserves the right of approval of any and all exhibitor promotions and/or displays.

4. **Exhibitor Receptions and Outside Functions:** No non-TASCO function involving more than 50 convention registrants, through private invitation or open to the public, may be scheduled during Exhibit hours.

5. **Admission Badges:**

- **Exhibitor Badges:** Each booth is allotted 2 exhibitor badges total. The exhibitor badge and holder allows access to the exhibit floor during set-up, tear-down. Badges must be visibly worn at all times while on the exhibit hall floor.
- All exhibitors agree to supply proper names for each exhibitor badge by deadlines requested.

6. **Show Hours:** All exhibitors shall abide by the show hours.

7. **Distribution of Literature and Promotional Items:** Exhibitor personnel, including models, hostesses and any other hired help, are not allowed to distribute literature or promotional items of any kind outside the confines of the contracted space. This restriction includes convention center lobby space, other booths, sidewalks outside the convention center, as well as hotel locations in conjunction with the event. The distribution of any item that interferes with the activities in or obstructs access to neighboring booths, of that impedes the flow of traffic in the aisles, is prohibited. All sales literature representing NON-EXHIBITING companies will be excluded from distribution at the event. Companies or persons doing so will be excluded from exhibiting at future events and their literature will be removed immediately.

8. **Demonstrations and Promotional Activities:** As a matter of safety and courtesy to others, exhibitors must conduct sales presentations and product demonstrations in a manner which assures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. It is the responsibility of each exhibitor to arrange display product presentation and demonstration areas to ensure compliance. Booth displays and equipment shall not extend into the aisles. This includes all signs and banners. Exhibitor representatives wearing distinctive costumes or carrying banners or signs, separately or as part of their attire must remain in their contracted exhibit space. Show Management may stop all further demonstrations and promotional activities, including participatory led generation activities or traffic builders, by the exhibitor until the exhibitor has taken appropriate action to ensure there will be no further violations.

9. **Sound/Music:** Exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. Show Management reserves the right to restrict sounds from any source that interferes with activities in neighboring booths. If an exhibitor exceeds an acceptable sound level and Show Management's request to lower said levels goes unheeded, Show Management has the option to disconnect the electrical power to that booth.

10. **TASCO Marks:** No logo or trademark logo may be used in conjunction with the TASCO logo, without written approval of the TASCO.

11. **Violations:** The Texas Association of Soccer Coaches reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason become objectionable. The TASCO will prohibit or remove any exhibit which, in the sole opinion of the TASCO, may detract from the general character of the show as a whole, or consists of products and/or services inconsistent with the purpose of the show, without liability for any refunds or other exhibit expenses incurred. In the event the exhibitor violates any rules or regulations of the show, the TASCO has, at all times, the right to regain the immediate possession of any space, and all payments shall be forfeited.